

In Dedication

Every year the *Wittenberg University East Asian Studies Journal* is dedicated to a Wittenberg University faculty or staff member who is actively involved in the East Asian Studies Program, promotes academic achievement and encourages students to stretch beyond their limits in their chosen field of study. The student staff would like to dedicate this year's issue to Dr. Sunny Jeong, Associate Professor of Business and Economics and Director of the new International Business major at Wittenberg.

Dr. Jeong received a Ph.D. in Recreation, Sport and Tourism and an M.S. in Library and Information Science from the University of Illinois at Urbana-Champaign. She additionally holds an M.Ed. in Social Studies Education and a B.A. in Geography Education from Seoul National University. As founder of the Korean Cultural Center in Champaign, Illinois, she served as the first executive director from 2007–2009. Dr. Jeong studies religion and spirituality in management. She conducts research on ways that faith and religion are incorporated into business practices as well as when and why people seek faith or spirituality through their endeavors. She also investigates the political, economic, religious, and social factors that shape the global economy, business practices, and our understanding of others.

Having visited or lived in over 32 countries, Dr. Jeong notes that, “my many years of interacting with people from diverse professional, linguistic, and cultural backgrounds have been grounded in a commitment to instill cross-cultural understanding by challenging cultural racism and consequent ‘demonization of the other.’” A cross-cultural competency and mindfulness coach for various organizations, Dr. Jeong has facilitated many cross-cultural workshops around the world.